

# Talent Insight: Information Officer



RECRUITMENT & TECHNOLOGY SOLUTIONS

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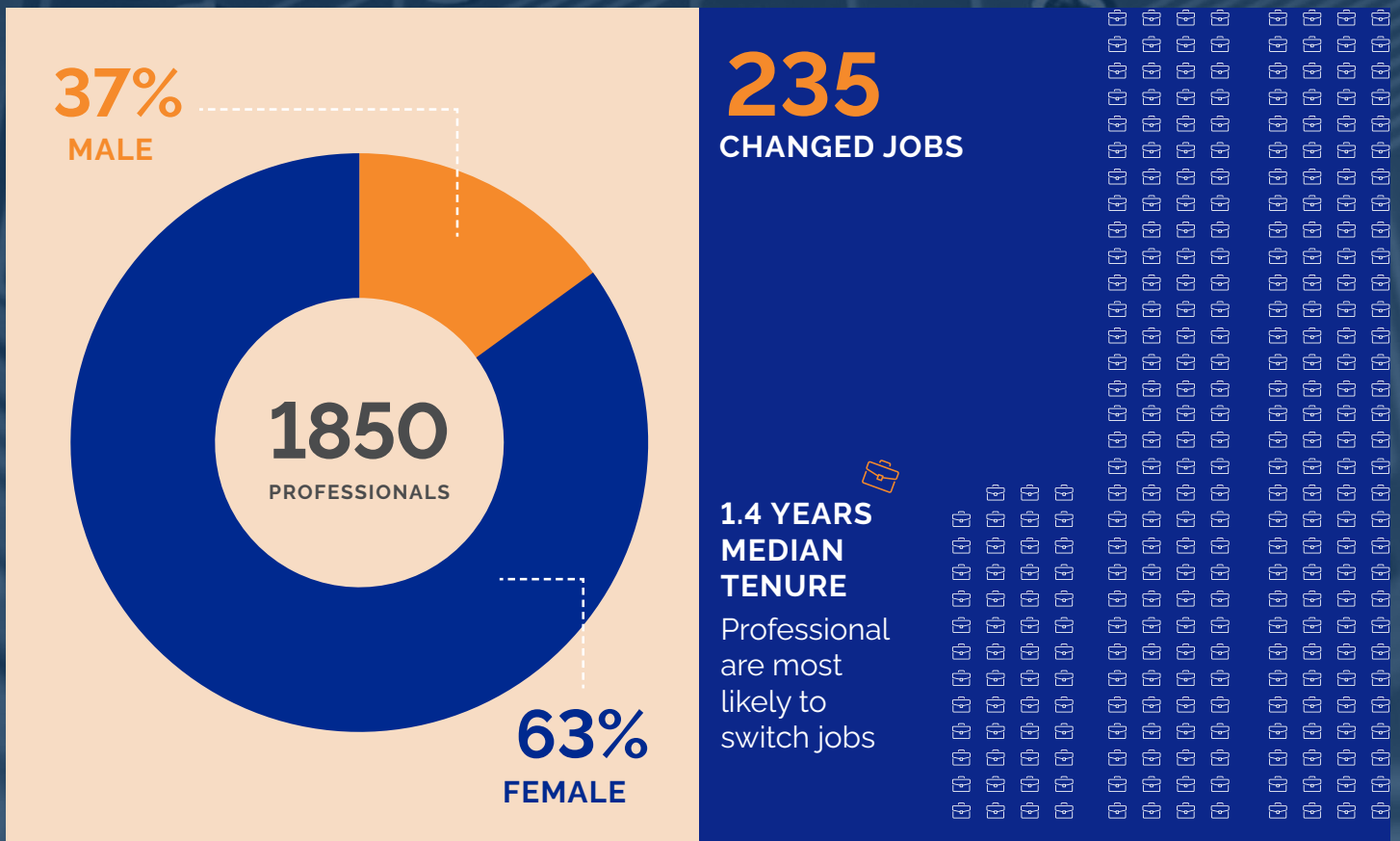
# Information Officer

## OVERVIEW

- With 63% female professionals and a short median tenure of 1.4 years, turnover is high, indicating frequent job changes, likely driven by growth opportunities or work-life balance needs.
- Professionals are prone to switching roles, reflecting industry shifts or evolving career goals.
- Demand is moderate, suggesting a stable but competitive market where employers must offer strong incentives to attract and retain talent.

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HIRING DEMAND

This talent is **medium on demand**

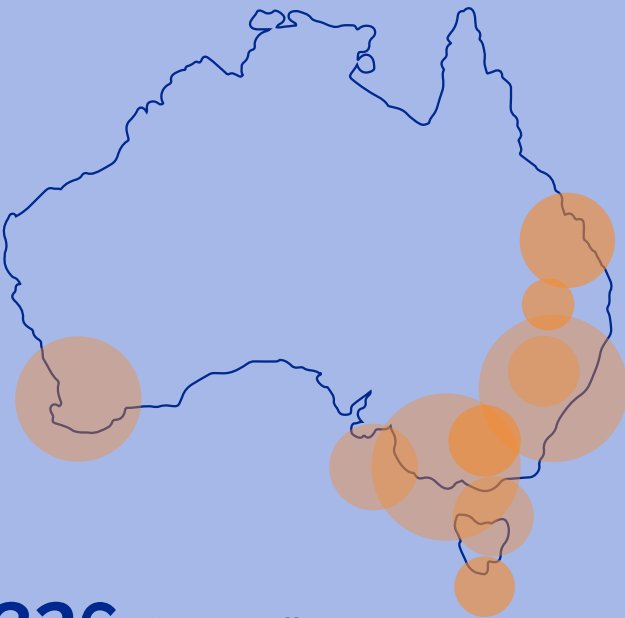
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# Top Locations in Australia

## WHAT ARE THE TOP LOCATIONS FOR THIS TALENT?

- Greater Sydney (342 professionals) and Greater Melbourne (326 professionals) are key areas for this talent, likely due to the concentration of industries and opportunities in these metropolitan regions.
- The Gold Coast and Greater Hobart are seeing notable growth, with 20% and 6% increases respectively, driven by expanding regional business hubs and lifestyle appeal.
- While Greater Perth and Belconnen show no growth, they maintain stable talent pools, indicating limited but consistent demand in these areas.

## HIDDEN GEM LOCATIONS



**326** Greater Melbourne Area

**229** Greater Perth Area

**146** Greater Adelaide Area



Market Area	Professionals	1 Year Growth
Greater Sydney Area	<b>342</b>	+1%
Greater Melbourne Area	<b>326</b>	+3%
Greater Brisbane Area	<b>263</b>	+4%
Greater Perth Area	<b>299</b>	0%
Greater Adelaide Area	<b>146</b>	+1%
Greater Canberra Area	<b>55</b>	+4%
Gold Coast	<b>36</b>	+20%
Greater Hobart Area	<b>33</b>	+6%
Greater Newcastle Area	<b>25</b>	+4%
Belconnen, Australia, Capital Territory, AU	<b>19</b>	0%

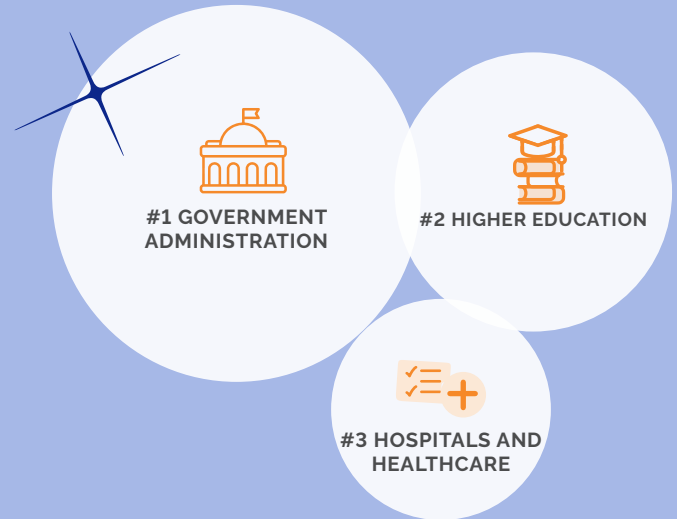
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# Industry Sectors

## WHAT INDUSTRIES ARE EMPLOYING THIS TALENT?

- Government Administration (526 professionals) remains a top employer, driven by ongoing public service needs and stable demand for skilled professionals in law enforcement and public policy.
- Hospitals and Healthcare saw a 26% increase, while Non-profits experienced a significant 78% growth, likely due to rising healthcare demands and expanded social services in response to community needs.
- Higher Education and Legal Services are seeing negative growth, reflecting budget constraints and shifts in operational priorities, despite moderate-to-high hiring demand.

## INDUSTRIES WITH TOP NUMBER OF PROFESSIONALS



Industry	Professionals	1y Growth	Hiring Demand	Top Employer
Government Administration	<b>526</b>	+5%	Moderate	City of Swan
Higher Education	<b>123</b>	-12%	Moderate	UNSW
Hospitals and Healthcare	<b>103</b>	+26%	Moderate	Queensland Health
Non-profit Organisations	<b>91</b>	+78%	Very High	Relationships Australia (QLD)
Conservation Programs	<b>80</b>	-7%	Very High	Department of Resources (QLD)
Legal Services	<b>70</b>	-19%	High	Legal Aid NSW
Public Policy Offices	<b>63</b>	-5%	Moderate	Queensland Government
Law Enforcement	<b>58</b>	+2%	Moderate	WA Police Force
Hospitals	<b>56</b>	+8%	High	Western Sydney Local Health District
Public Health	<b>56</b>	-15%	Moderate	DOJ and Community Safety, VIC

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# Industry Skills

## WHAT ARE THE MOST COMMON SKILLS AMONG THIS TALENT?

- Release of Information and Access to Information are the most common skills, with over 19% of professionals specialising in these areas, driven by increasing data accessibility and transparency requirements across sectors.
- Skills like Information Management and Records Management remain essential, reflecting the growing need for effective handling of data in both public and private sectors.
- Female professionals dominate these skills, particularly in Record Keeping and Information Literacy, indicating stronger female representation in information-related roles.

## TOP SKILLS OF THIS TALENT



Skills	Professionals	% of Total	Job posts	Female	Male	Gender Gap
Release of Information	<b>392</b>	21%	3	69%	31%	38%
Access to Information	<b>346</b>	19%	0	68%	32%	36%
Information Management	<b>346</b>	19%	0	66%	34%	32%
Records Management	<b>331</b>	18%	1	73%	27%	46%
Information Science	<b>315</b>	17%	0	61%	39%	22%
Information Literacy	<b>262</b>	14%	0	71%	29%	42%
Spatial Database	<b>203</b>	11%	1	41%	59%	18%
Record Keeping	<b>174</b>	9%	3	78%	22%	56%
Spatial Analysis	<b>173</b>	9%	0	39%	61%	22%
Information Sharing	<b>173</b>	9%	0	68%	32%	36%

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## 1Y GROWTH

The percentage change in number of professionals in this location compared to the number who were in this location one year ago. Growth rates are not provided if there were no professionals in this location in the prior year.

## % OF TOTAL

The percentage of professionals who have this skill listed in the skills section of their LinkedIn profile, divided by the total number of professionals with at least one skill listed on their LinkedIn profile.

## HIDDEN GEM LOCATIONS

Locations where the supply of professionals is high relative to hiring demand.

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