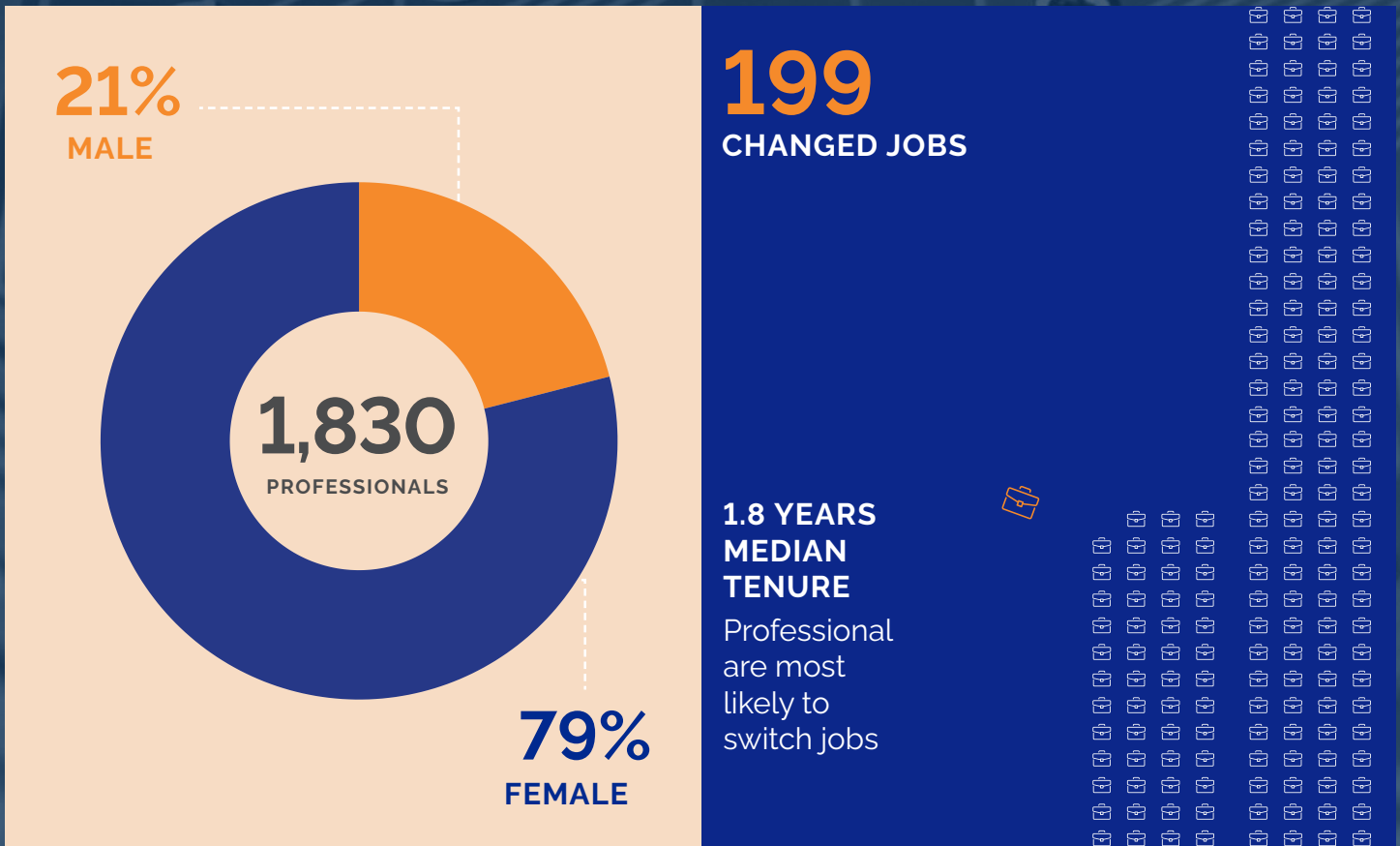# Talent Insight: Library Assistant

Library Assistant

OVERVIEW

- Library Assistants are predominantly female (79%), with a smaller percentage of males (21%). This may reflect historical trends in library roles being more commonly filled by women.

- Library Assistants tend to switch jobs frequently, with a median tenure of 1.8 years. The relatively high mobility could be due to limited career advancement or low job satisfaction in some roles.

- Despite the high turnover rate, hiring demand is low, making these professionals easier to recruit. This could be due to the steady supply of candidates or the perception that the role requires less specialised skills.

CONTENT

21%
MALE

1,830
PROFESSIONALS

79%
FEMALE

199
CHANGED JOBS

1.8 YEARS MEDIAN TENURE

Professional are most likely to switch jobs

VERY LOW   LOW   MEDIUM   HIGH   VERY HIGH

HIRING DEMAND

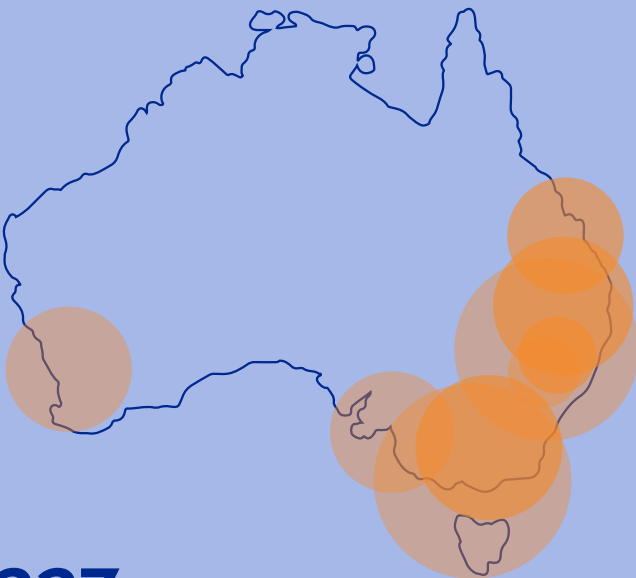This talent is **easy to hire**

ignite

LIBRARY ASSISTANT

Top Locations in Australia

WHAT ARE THE TOP LOCATIONS FOR THIS TALENT?

- Greater Sydney, with 379 professionals, shows a slight decline (-1%), while Melbourne remains steady with 262 professionals and no growth. These cities continue to be strong talent hubs despite market stability or minor declines.

- Both Brisbane (+2%) and Perth (+1%) show modest growth, reflecting a stable demand for talent in these regions, driven by expanding local job markets.

- Smaller markets like the Gold Coast and Canberra are experiencing slight growth (+3%), while Newcastle (-20%) and Adelaide (-7%) are seeing significant declines, likely due to fewer opportunities in these areas.

HIDDEN GEM LOCATIONS

227 Greater Brisbane Area

60 Gold Coast

33 Greater Newscastle Area

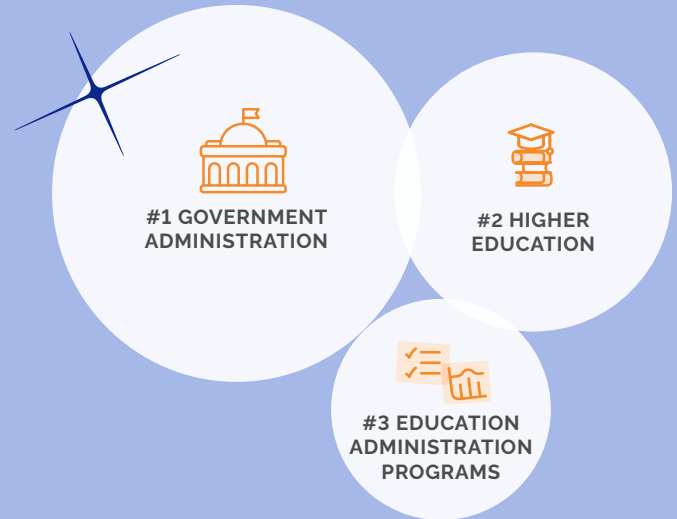| Market Area	Professionals	1 Year Growth
Greater Sydney Area	379	-1%
Greater Melbourne Area	262	0%
Greater Brisbane Area	227	+2%
Greater Perth Area	148	+1%
Greater Adelaide Area	102	-7%
Gold Coast	60	+3%
Greater Canberra Area	37	+3%
Greater Newcastle Area	33	-20%
Sunshine Coast, QLD	26	0%
Westbrook, QLD	19	-5%

LIBRARY ASSISTANT

Industry Sectors

WHAT INDUSTRIES ARE EMPLOYING THIS TALENT?

- Government and Education sectors are the largest employers, with Government Administration (577) and Higher Education (403) despite slight declines due to market saturation.

- Growing demand in Information Services (+16%) and Education Administration Programs (+3%) is driven by digital transformation and education needs.

- Community Development (+81%) and Retail (+37%) are experiencing significant growth, reflecting local service and support role expansion.

INDUSTRIES WITH TOP NUMBER OF PROFESSIONALS

#1 GOVERNMENT ADMINISTRATION

#2 HIGHER EDUCATION

#3 EDUCATION ADMINISTRATION PROGRAMS

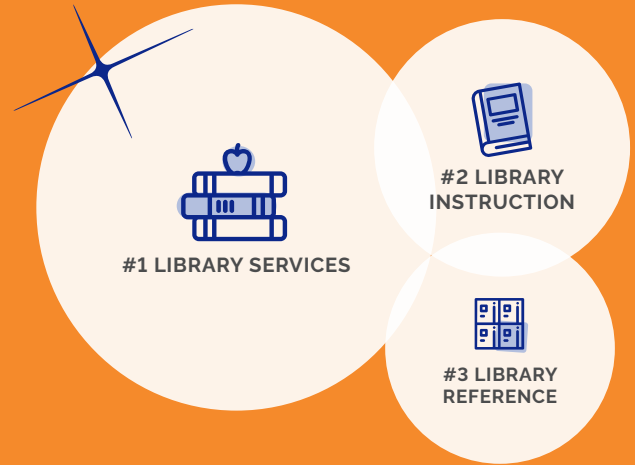| Industry	Professionals	1y Growth	Hiring Demand	Top Employer
Government Administration	577	-11%	Low	Brisbane City Council
Higher Education	403	-2%	High	University of Melbourne
Education Administration Programs	245	+3%	Moderate	Fairfield City Council
Information Services	226	+16%	Moderate	State Library of New South Wales
Primary and Secondary Education	152	+8%	Moderate	St Peters Lutheran College
Public Policy Offices	67	-15%	High	Campbelltown City Council
Community Development and Urban Planning	65	+81%	High	City of Sydney
Education	53	+10%	High	TAFE Queensland
Non-profit Organizations	33	+10%	High	LMCC
Retail	26	+37%	Very High	Mary Immaculate Primary School

LIBRARY ASSISTANT

Industry Skills

WHAT ARE THE MOSTCOMMON SKILLS AMONG THIS TALENT?

- Library Services (92%) and Instruction (80%) dominate, essential for resource management and teaching.

- Skills like Information Literacy (49%) and Reference (50%) are common due to the need for guiding users in both digital and physical spaces.

- Library 2.0 (48%) reflects the growing focus on digital tools and modern services.

TOP SKILLS OF THIS TALENT

#1 LIBRARY SERVICES

#2 LIBRARY INSTRUCTION

#3 LIBRARY REFERENCE

Skills	Professionals	% of Total	Job posts	Female	Male	Gender Gap
Library Services	1,680	92%	12	79%	21%	58%
Library Instruction	1,468	80%	0	80%	20%	60%
Library Reference	913	50%	0	79%	21%	58%
Information Literacy	889	49%	0	80%	20%	60%
Library 2.0	871	48%	0	80%	20%	60%
Library Management	561	31%	0	77%	23%	54%
Library Research	480	26%	0	78%	22%	56%
School Library Media	448	24%	0	78%	22%	56%
Library Science	425	23%	0	78%	22%	56%
Academic Libraries	349	19%	0	75%	25%	50%

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1Y GROWTH
The percentage change in number of professionals in this location compared to the number who were in this location one year ago. Growth rates are not provided if there were no professionals in this location in the prior year.

% OF TOTAL
The percentage of professionals who have this skill listed in the skills section of their LinkedIn profile, divided by the total number of professionals with at least one skill listed on their LinkedIn profile.

HIDDEN GEM LOCATIONS
Locations where the supply of professionals is high relative to hiring demand.

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